

## **PARTNERSHIP WITH BUSINESS PROJECT**

This event recognizes FBLA chapters that develop and implement the most innovative, creative, and effective partnership plan for increasing sustained communication and interaction with the business community.

### **ELIGIBILITY**

Each local chapter is eligible to enter one report. Local chapter members do not have to attend the State Leadership Conference to enter this event.

### **REGULATIONS**

1. An entry form and one copy of the report (original or copy) must be postmarked no later than March 17.
2. The report formats must adhere to the following guidelines:
  - A. Report Contents
    1. Reports must contain a table of contents. A title page, divider pages and appendices are optional.
    2. Reports must not exceed 30 pages, including the title page, table of contents, divider pages, and appendices. Front and back covers are not counted in the page limit.
    3. Pages must be standard 8 ½" by 11" paper.
    4. Pages must not be laminated or bound in sheet protectors.
    5. Reports may be single- or double-spaced.
    6. Each side of the paper providing information is counted as a page.
    7. Valuable items should not be included with the report. Copies should be sent rather than important original documents.
    8. No items may be attached to any page in the report. Scrapbooks and loose or bulky exhibits are not acceptable.
  - B. Report Covers
    1. Both a front and back cover are required.
    2. Report covers must contain the following information: Name of the School; State Chapter; Name of the Event; Year. They may also contain additional information but are not counted against the page limit.
    3. Report covers must be of a weight such as cover stock, index stock, or card stock.
    4. Covers may not be in plastic binders, be laminated, or have a plastic sheet overlaying the printed cover.
    5. All reports must be bound (e.g. tape binding, spiral binding)
    6. No items, such as labels or decals, may be attached to the front cover.
    7. Two- or three-ring binders are not acceptable as report covers.
    8. Report covers must not exceed 9½" x 12".

## Partnership With Business Continued

### C. General Requirements

1. Reports must be prepared by student members, not advisers. Local chapter advisers should serve as consultants to ensure that the report is well organized, contains substantiated statements, and is written in an acceptable business style.
2. Reports must describe activities of the chapter that were conducted between the start of the previous State Leadership Conference and the start of the current State Leadership Conference.
3. Entries must adhere to all of these regulations or be disqualified without being judged.

### FORMAT AND CONTENT

This report describes activities designed to bring business leaders and FBLA members together in a positive working relationship through innovative programs. The report should describe the planning and implementation of activities that build a partnership between business leaders and chapter members for the purpose of learning about successful businesses.

The report format must follow that of the rating sheet. If it does not, the report will be disqualified. If the information is not available for a particular criterion, include a statement to that effect in the report. The report must be similar to that of a business report with substantiated statements in a clear and concise format. Creativity through design and use of meaningful graphics is encouraged.

### PROCEDURES

1. The state office secures judges and sets the date for judging. The date generally is two weeks preceding the State Leadership Conference.
2. Reports are returned to advisers at the end of the conference. If time and space permit, reports are on display for members and advisers to view during the conference.

### JUDGING

Judges will complete rating sheets on each report and assign a rank to it. The rating sheets should substantiate the rankings.

The rank given by each judge for the report is recorded on a ranking sheet. The ranks for each project are totaled. The report with the highest rank is the winner. The highest rank is one.

In the event of ties, the report receiving more small numbers for the judges is the winner. If ties remain after using this step, judges are to break the ties.

### AWARDS

A plaque is presented to the first and second place winners and certificates are presented to the chapters winning third through tenth places.

### REPRESENTATION AT NATIONAL

The first and second place winners are entitled to represent the state chapter at the National Leadership Conference.

**PARTNERSHIP WITH BUSINESS PROJECT**

Rank the reports within a first to last order. No ties.

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Report Content</b>					
<b>Development</b>					
Description of the partnership goals	0	1 - 2	3 - 4	5	
Description of the planning activities used to build a partnership	0	1 - 3	4 - 7	8 - 10	
Role of business leaders and chapter members in developing the partnership	0	1 - 2	3 - 4	5	
<b>Implementation</b>					
Description of the activities implemented to learn concepts of business operations	0	1 - 5	6 - 10	11 - 15	
Level of involvement from business leaders	0	1 - 2	3 - 4	5	
Roles of business leaders and chapter members in implementing the project	0	1 - 2	3 - 4	5	
<b>Results</b>					
Description of concepts learned from the project and the impact of the project	0	1 - 5	6 - 10	11 - 15	
<b>Degree of Involvement</b>					
Hours spent, personal contact, executives and department heads contacted	0	1 - 3	4 - 7	8 - 10	
<b>Evidence of Publicity</b>					
Examples of publicity and recognition received as a result of the partnership	0	1 - 2	3 - 4	5	
<b>Format of Report</b>					
Clear and concise presentation with logical arrangement of information	0	1 - 3	4 - 7	8 - 10	
Creativity of written presentation, design, and graphics	0	1 - 2	3 - 4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1 - 3	4 - 7	8 - 10	

**Total Points**

/100 max.

Verification of total score (initials)

\_\_\_\_\_ Event Supervisor

\_\_\_\_\_ Event Supervisor

# RANKING SHEET - MISSOURI FBLA

## PARTNERSHIP WITH BUSINESS PROJECT

	NAME OF SCHOOL	RANK BY JUDGE	RANK BY JUDGE	RANK BY JUDGE	TOTAL	FINAL RANK (Smaller number wins)
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						
16.						
17.						
18.						
19.						

In the event of a tie, the tie will be broken by awarding the higher rank to the chapter receiving more small numbers from the judges.

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Example:    1   2   6   =   9   2   } Tied for second      Winner  
                   2   3   4   =   9   2

If tie remains after this step, judges will make a decision as to the rank to be assigned .